

## **AUTO INSURANCE**

Hi, my name is \_\_\_\_\_ from Auto Care. How are you today?

Well the purpose of my call is let you know the auto Insurance rates have recently gone down by 35%.

Let me ask a question sir, if we provide you something better and cheaper and we save your money up to 35% with some better coverage would you like to think about it. **(Clear Yes)**

After saying the above OPTIN if consumer does not given any response at that time use the below OPTIN by using the Future reference,

Let me ask a question sir, if we provide you something better and cheaper and we save your money up to 35% with some better coverage would you like to think about it in the future maybe **(Clear Yes)**

(Or)

**OPT IN - Sir/Ma'am suppose, if we are able to offer you something a lot lower than what you are currently paying now, would you consider that as an option for, your auto insurance now or in the near future? (CLEAR YES)**

- I show your **FIRST & LAST NAME** as \_\_\_\_\_?
- Your **ADDRESS** as (**CITY, STATE & ZIP ONLY**) \_\_\_\_\_? Is that correct? **(IF NO, OBTAIN CORRECT INFO)**
- Are you the home owner? **(As you might qualify for a greater discount)**
- You are driving a **VEHICLE** (**Car Make / Model / Year**) \_\_\_\_\_? Correct? **(IF NO, OBTAIN CORRECT INFO)**
- **Which INSURANCE COMPANY** are you with right now \_\_\_\_\_?
- I show your email address as :- \_\_\_\_\_? If none on data/ask for it

**Sir/Ma'am! If you have any additional drivers/vehicles you could also qualify for an additional 20% discount on your insurance quotes.**

- Do you have any **ADDITIONAL VEHICLES** \_\_\_\_\_? (**Car Make / Model / Year**)
- Do you have any **ADDITIONAL DRIVERS** \_\_\_\_\_? (**First and last name**)
- **Which INSURANCE COMPANY** are you with right now \_\_\_\_\_?

**Sir/ Mam, Please stay with me on the line I'll connect your call with a local agent of your local area.**